



EDUCATION CENTRE OF AUSTRALIA

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HOUSEKEEPING

- The session will commence at the scheduled time
- This session is being recorded
- The audience is muted – to avoid background noise
- If you have questions, please use the Q & A function
- If you have difficulties with AV or general comments, please use the chat function
- If you have feedback, please email rodrigo@eca.edu.au



ECA BUSINESS STRUCTURE

ECAGROUP



			University Partners 			



Agenda

HELI joins ECA Group

- **Master of eLearning**
- **Course structure**
- **Admissions Requirement**
- **Fee Structure / Scholarships / Commission / Bonus**

ECA Group is expanding!

The Higher Education Leadership Institute (HELI) joins ECA Group

- The Higher Education Leadership Institute (HELI) is a new private higher education provider delivering leading edge qualifications in elearning.
- HELI was Australia's first virtual higher education provider and is now expanding to deliver face-to-face to international students.
- HELI's first campus will be based in Melbourne

Master of eLearning

eLearning is becoming a critical part of educational and professional practice



Course details

SUBJECT TITLE	SUBJECT TYPE	CREDIT POINTS
Learning and Teaching Theory and Practice	Core	4
Scholarship	Core	4
Design for eLearning	Core	4
Principles of Learning and Teaching in eLearning	Core	4
The Reflective Professional	Core	6
Developing eLearning Resources	Core	6
eLearning Futures	Core	6
Designing Engaged Research	Core	6
Collaboration and Networking	Core	6
Implementing eLearning Initiatives	Core	6
Engaged Research Project	Core	12

Unique Study Structure – 2 subjects at a time

Year 1				Year 2			
Term 1	Term 2	Term 3	Term 4	Term 5	Term 6	Term 7	Term 8
HEP805 HEP806	HEP807 HEP808	Break	HEP900 HEP901*	HEP902* HEP903	Break	HEP904* HEP905	HEP906

- Subjects noted in **red** are delivered exclusively **online**.
- The third and sixth Terms of the course are non-compulsory study periods and international students are not required to study in these Terms.
- International students may opt to move subjects noted with an * into a non-compulsory Term, if they so choose.
- <https://www.heli.edu.au/wp-content/uploads/2020/06/2021-Academic-Calendar.pdf>

Admission Requirements

Academic Requirement

- Bachelor degree (or equivalent or higher) in any discipline

English Requirement

- IELTS 6.5 no less than 6
- ELSIS EAP 2 A grade
- Successful completion of Bachelors Degree with the Medium of Instruction (MOI) as English, including offshore

Fee Structure / Commission / Bonus

Year	Year 1				Year 2			
Term	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6	Term 7	Term 8
Full Fee	\$6,000	\$6,000		\$6,000	\$6,000		\$6,000	\$6,000
With 25% scholarship	\$4,500	\$4,500		\$4,500	\$4,500		\$4,500	\$4,500
Commission	20%	20%		20%	20%		20%	20%
Bonus 1-5 student per intake	\$1,000							
Bonus 6+ student per intake	\$2,000							



Selling Point Summary

- In demand course during COVID-19 (**eLearning** is the trend now)
- Affordable 2 year Master degree in Melbourne (\$4,500 = 2 subjects)
- 4 intakes per year (Feb/Apr/Jul/Oct)
- Study only 2 subjects (units) at a time
- Eligible for 485 visa
- 11 subjects over 2 years
- Flexible delivery - 4 subjects delivered exclusively online
- Commission of 20% for the full duration of the course
- Generous bonus structure for partners

START ONLINE – FINISH ON CAMPUS (OFFSHORE)

- Stay home, but stay engaged
- Save on living costs, stay on track

Course	1 Subject Standard Fee	1 Subject after Scholarship
Master of eLearning (CRICOS Course Code:102291B) 2 years (11 units)	\$3,000	\$2,250

***Students commencing offshore - pay for 1 subject for commencement**

T&C apply

- FREE Online TOEFL iBT Preparation Course <https://www.eca.edu.au/eca-toefl/>
- FREE ACADEMIC ENGLISH pathway <https://www.eca.edu.au/eca-covid-19-response>

INFORMATION FOR AGENTS AND PARTNERS

<https://www.eca.edu.au/agent-portal/>

- Please submit your applications directly via ECA's application website:
<https://apply.eca.edu.au/>.
- How to Apply – step by step
<https://www.eca.edu.au/how-to-apply/>
- Upcoming ECA Webinars – Register Now
 - <https://www.eca.edu.au/agent-portal/>



Q&A



Thank you!



“More than a great education”

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